



Passport Data Usage and Privacy Policy

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All Passport products provide output data in non-proprietary formats that can be analyzed by generic tools (e.g. Microsoft Excel) by user's themselves. However, Passport has also developed some routines to analyze this data and translate it into more accessible formats to non-experts (simple charts and graphs).

Passport is willing to provide reports based on device data at no charge in return for the rights to use the raw data as outlined below. Provision of the data to Passport, unless otherwise agreed in writing, implies your agreement with this policy.

How you benefit by providing Passport with access to your Liftlog data:

- We have data analysts who are constantly improving their existing data processing techniques and developing new ones. (E.g. when standards change.) New methods are tested on existing data with any pertinent findings being reticulated back to the data owners.
- It enables you to contribute anonymously to the body of knowledge on crane usage. Passport will periodically aggregate the data and make the analysis available to organizations developing new/improved standards and/or publish it in industry journals. Crane user anonymity will be maintained at all times, unless otherwise explicitly agreed in writing.
- It will help us to improve our range of products and services. It is not possible to test hardware and software on every type of crane and operating profile. Access to real data allows Passport to verify its hardware and software configurations and continue to produce the most robust electronic systems available.

With this data Passport will:

- Prepare specific reports for you on your crane(s) usage patterns and remaining life.
- Develop or adapt analysis algorithms to accommodate changing standards or best practices.
- Develop firmware updates or hardware modifications to existing products to rectify or prevent problems.
- Aggregate the data, removing all identifying references to specific users, and publish any novel findings on usage patterns in forums that are widely accessible to the industry (e.g. journals).
- Improve our range of products and services. Any targeted marketing will be accompanied by a business case showing the benefits to your business.

What Passport won't do:

- Prevent you from accessing your data. Raw data is, and always will be, stored on the crane, in widely accessible formats (e.g. csv) so it can be analyzed independently by you at any time.
- Sell your data to anyone.
- Report any customer specific findings to third parties. Any specific conclusions will only be reported back to the user. It is then their responsibility to take appropriate action.
- Identify specific users in any third party documents (e.g. publications) without the explicit written permission of the user(s) concerned.